

swinggolfireland

.com



IRELAND

Come share the Golfing Magic



SWING
GOLF IRELAND



Greg Norman

"Without question, golf in Ireland occupies a special place in my heart. It was on links courses much like the ones found here – Turnberry in Scotland and Royal St. George's in England – that I won two Open Championships. I also had the good fortune to design Doonbeg Golf Club in County Clare, a links-style course that opened in 2002. Blessed with one of the best pieces of property for a golf course that I have ever seen, my name will be indelibly linked with the golfing lore of this great land. For that, I am honoured and humbled.

It was from my 23 visits during the construction of Doonbeg that my love of this land and its golf courses swelled. Natural elements shape the land and are central to how the game is experienced in Ireland. That's what makes this place, and its courses, so special. I encourage you to read about these wonderful courses and discover the exhilaration of golf that awaits in Ireland."

Welcome

Welcome to SWING and the South West of Ireland, one of the world's favourite golf destinations. A region, steeped in history, which is visited by thousands of people from all parts of the globe to explore its natural beauty, trace their roots, engage in the many outdoor activities or just for quiet relaxation. The region is home to some of the world's finest links and parkland courses nestled in the midst of serene beauty with mountains, lakes and exotic beaches.

All budgets are catered for with a variety of accommodation options, from charming country guesthouses to luxurious five star manor hotels. Dining options vary from award-winning 'pub grub' to Michelin Star restaurants, which present the best in home and international cuisine, and ensures all tastes are provided for. With the famous Irish Pubs and the renowned welcoming culture of the Irish people, a trip to this idyllic part of Ireland is a must for the discerning golfer.

Let us take you on a journey through South West Ireland and its magnificent golf courses, "where golf is not just a game, but a way of life".



SWING
GOLF IRELAND

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Front cover, photo top: Lahinch Golf Club
Photo above: Dooks and view of South Kerry

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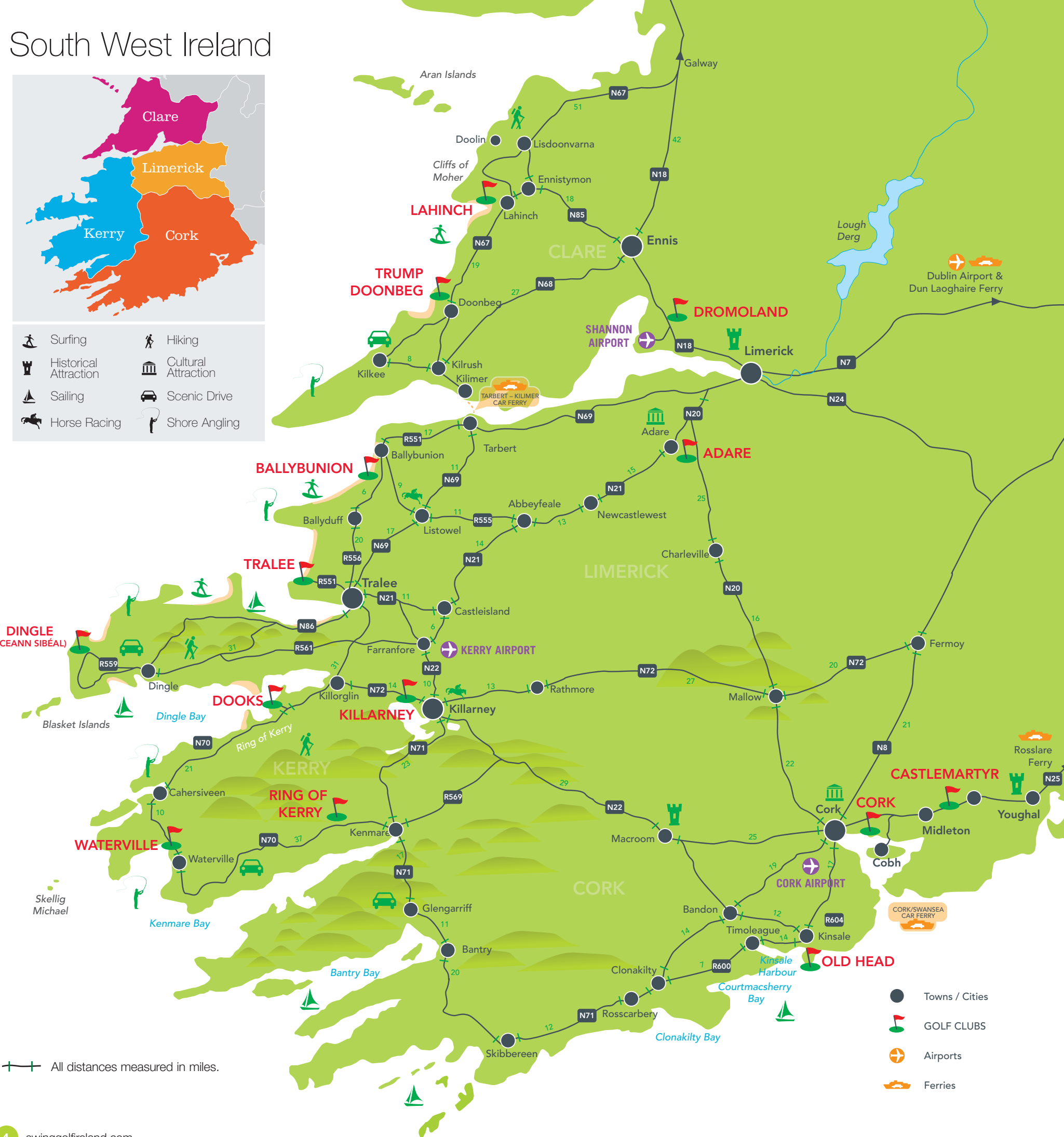
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swinggolfireland.com

A map of the South West of Ireland, showing four counties: Clare (pink), Limerick (yellow), Kerry (blue), and Cork (orange). The map is set against a light gray background representing the rest of Ireland and the surrounding sea. The county names are written in white text on their respective colored areas.



Use the below checklist to begin your preparations
for your dream Irish Golf Vacation



Peak season May - Sept,
shoulder season Mar,
Apr & Oct



**How many golfers,
and non-golfers, are
in my party**



Will we golf on arrival/
departure day?



Ride on carts, caddies, clubs?



Number of nights?



Self-catering, guest house
or hotel?



Will we stay in a single region for the entire stay or visit multiple locations?



Would I like a self-drive rental car or a chauffeur driven coach?



Visit swinggolfireland.com
and submit your request

The numbers in the grid represent the driving times in MINUTES for a chauffer driven coach. Self drive should better the times shown under normal circumstances.

Please note that the times from Ballybunion to Doonbeg, Ennis & Lahinch and vice versa all include the 20mins ferry crossing at Tarbert/Killimer.

[illegible]

Major cities, towns, airports and ferry ports highlighted in green.

 Golf Clubs highlighted in grey.

All distances measured in minutes.



Lahinch

Lahinch, Co. Clare
www.lahinchgolf.com



A Legendary Links

Founded in 1892, the original layout of the course was the brainchild of Old Tom Morris, four times British Open Champion and the world famous Par 5 “Klondyke” (4th Hole) and the Par 3 “Dell” (5th Hole) are remaining examples of his amazing talents.

1926 saw the arrival of Alister MacKenzie, who was the purist in golf design. MacKenzie strongly believed in keeping a natural appearance to the golf course, creating and shaping holes through the dunes and creating greens with subtle contours and movement, rolling with the natural fall of the land. These values and beliefs are still in place today.

The Old Course (Par 72, 7,050 yards), which provides a stern challenge to even the most gifted golfers and is justifiably proud of its constant standing amongst the World’s Top 50 Golf Courses. Each hole offers a different challenge, while the views along the coastline are breath-taking.

The Castle Course (Par 69, 5488 yards) presents golfers with a less formidable, though equally interesting challenge with superb, subtle greens under the watchful eye of Dough Castle.

Lahinch Golf Club is known as St. Andrew’s of Ireland due to its location within the village of Lahinch and its world acclaimed golfing heritage and tradition. A warm, welcoming “cÄad m’Eile fÄilte” and smiles are guaranteed.

“Lahinch will make the finest and most popular course that I, or I believe anyone else, ever constructed”
- Dr. Alastair MacKenzie



	OLD COURSE	CASTLE COURSE
FOUNDED	1892	1963
ARCHITECTS	Old Tom Morris, Dr. Alister MacKenzie, Dr. Martin Hawtree	John D. Harris
TYPE OF COURSE	Links	Links
PAR	72	69
STANDARD SCRATCH SCORE (SSS)	74	67
LENGTH	7,050 yards	5,488 yards

Trump International Doonbeg



Doonbeg, Co. Clare,
www.trumpirelandhotel.com

The last great piece of links land on the Irish coast

Set along 1.5 miles of crescent-shaped beach and dunes on Ireland’s southwest coast lies Trump Doonbeg. Originally designed by two-time British Open champion Greg Norman, Doonbeg is a thinking man’s course, with premium on accuracy over power. In 2014 & 2015, under the direction of Dr. Martin Hawtree, the course was completely redesigned, raising the standard of routing and play ability to a new level.

The par-72 layout features a single loop of nine holes out and nine back. Variations in wind speed and direction ensure the course plays differently almost every day. The luxury accommodation at Trump Doonbeg is comprised of rooms, suites and cottages – each one different from the next – meticulously designed with hand-selected antiques, reclaimed woods and soft furnishings. Each accommodation enjoys its own individual personality and style, tailored to fit modern demands for comfort, in an understated, yet luxurious manner.

This combined with exquisite food served in both the Ocean View restaurant and Trumps’s bar all made from locally sourced ingredients makes Doonbeg the ultimate golf destination. The resort was named the No.2 Resort in Europe in 2015 by Conde Nast Magazine readers. The resort was named in Condé Nast Traveler Readers Choice Awards: Top Ten Resorts in Europe 2018.

“Located 40 miles west of Shannon International airport and midway between two Irish shrines, Ballyunion and Lahinch, Doonbeg is poised to become one itself”
- GOLF Magazine



FOUNDED	2002
ARCHITECT	Greg Norman
TYPE OF COURSE	Links
PAR	72
STANDARD SCRATCH SCORE (SSS)	74
LENGTH	7,151 yards





Dromoland

Newmarket-on-Fergus, Co. Clare
www.dromolandgolf.com



The Course of Kings

What more dramatic a backdrop could be to this most challenging and enjoyable course than the world renowned five star Dromoland Castle.

In 2003, Ron Kirby and the late Joe Carr redesigned the golf course to the highest standards. It is situated on 410 unspoilt acres of lush wooded parkland enhanced by the gently flowing River Rine, which becomes a feature for three of the many beautiful holes on the course.

The natural terrain of the landscape poses a considerable challenge to even the lowest handicap, with a profusion of yawning water hazards and concealed bunkers.

Dromoland Castle has earned an enviable reputation both for quality of golf and for the splendidly refurbished Castle Hotel. Its restaurant, "The Earl of Thomond", is rated as one of Ireland's outstanding restaurants. The Clubhouse is equipped with leisure centre and swimming pool. The golf course is a mere 10 minutes drive from Shannon Airport.

“A challenging parkland course,
amidst the peace and serenity of
a beautiful location”
- Gary Player



FOUNDED	1961
ARCHITECTS	Joe Carr / Ron Kirby
TYPE OF COURSE	Parkland
PAR	72
STANDARD SCRATCH SCORE (SSS)	74
LENGTH	6,824 yards

Adare



Adare Manor Hotel & Golf Resort,
Adare, Co. Limerick
www.adaremanor.com

Designed to inspire, challenge, and captivate.

The Manor's rich history has laid the foundations, its grandeur establishes the scene and Irish charm sets the tone; from reception at the gate to the comfort of our private apartments, this is your escape. Pure Adare Manor.

Situated 25 minutes from Shannon International Airport, Adare Manor sits in the heart of the picturesque village of Adare.

The Golf Course at Adare Manor stands as a joyful celebration of Irish golf, epitomising the start of a new era while paying homage to a storied past. Age old trees line the fairways like the elder statesmen of the estate. The River Maigue meanders between holes, drawing fresh life to manicured fairways.

Tom Fazio has masterminded the course's reconstruction; the finest grasses, the highest standards. Immaculate fairways. The purest of greens. Launched with the support of Irish golfing greats, this is a unique experience, a unique challenge, on a journey to build a unique legacy.

Recently awarded 'Hotel of the Year' at The Best of the Best Virtuoso Awards and 'World Best New Golf Course' at The World golf Awards.

The assurance of Adare Manor's position in world golf is measured by its commitment to fine details and its regard for long-held traditions.

There is much to adore. Pure Adare Manor.

“What has been done here
has brought it from good to
beyond great. Unbelievable”
- Rory McIlroy



FOUNDED	1995
TYPE OF COURSE	Parkland
PAR	72
STANDARD SCRATCH SCORE (SSS)	73
LENGTH	7,509 yards





Ballybunion

Ballybunion, Co. Kerry
www.ballybuniongolfclub.com



A Breathtaking Challenge

The legendary Tom Watson described the glorious links at Ballybunion as "the best in the world". High praise indeed for this magnificent test of golf, which meanders menacingly through massive dunes on the shores of the Atlantic.

Ballybunion actually boasts two separate courses. The Old Course (Par 71, 6,739 yards) and the Cashen Course (Par 72, 6,290 yards) designed by golf architect, Robert Trent Jones Senior.

The Old Course, consistently ranked as one of the world's top ten courses, features a graveyard by the first tee, which some say is a warning to golfers who breeze through the first five holes only to come face to face with the ever challenging 6th, the fiendish 8th, the daunting par four 11th and the devilishly tricky 15th.

Close by, the Cashen Course, with its succession of formidable par fives and breathtaking beauty, amply qualifies as one of the world's masterpieces.

"Ballybunion is a course on which many golf architects should live and play before they build courses. I consider it a true test of golf"

- Tom Watson






	OLD COURSE	CASHEN
FOUNDED	1893	1981
ARCHITECTS	Capt. L.L. Hewson Fred Smith Tom Simpson	Robert Trent Jones Snr.
TYPE OF COURSE	Links	Links
PAR	71	72
STANDARD SCRATCH SCORE (SSS)	72	71
LENGTH	6,739 yards	6,290 yards

Tralee

West Barrow, Ardfert, Co. Kerry
www.traleegolfclub.com



Built by Palmer - Created by nature

Surrounded by the Atlantic, Tralee's magnificent and challenging Arnold Palmer course offers incomparable views on all sides. Castles, distant islands, towering mountains and the beach that figured prominently in "Ryan's Daughter" will captivate you.

Built by Arnold Palmer, this stunning setting represents a true paradise for those willing to challenge what is widely acclaimed as one of the finest links courses in Ireland.


It comes as no surprise to learn that, due to the majestic beauty of this setting, Palmer chose it to be his first (and arguably finest) golf course in Europe.

Tralee in addition to boasting a clear view of the Atlantic Ocean from every hole, has a fully qualified resident professional, fully stocked pro-shop; a spacious and comfortable restaurant and bar in addition to having earned a reputation for having a most friendly and relaxed atmosphere among members and guests alike. As all the caddies are also members it is not uncommon to find a caddie and guest sharing a pint and a couple of laughs in the comfort of the upstairs lounge after a round.

A trip to Southwest Ireland for the accomplished golfer could not be complete without playing this most precious and unpretentious wonderland.

"I have never come across a piece of land so ideally suited for the building of a golf course. I am happy we have one of the world's great links here"

- Arnold Palmer





FOUNDED	1896 - Tralee Golf Club
ARCHITECT	Arnold Palmer
TYPE OF COURSE	Links
PAR	72
STANDARD SCRATCH SCORE (SSS)	73
LENGTH	6,975 yards





Dingle Golf Links Ceann Sibéal



Ballyoughterach, Ballyferriter, Co. Kerry
www.dinglelinks.com

Experience the Magic - 6,696 yards, Par 72 Eddie Hackett designed traditional links course in a spectacular setting.

Nestled beneath the towering headland of Ceann Sibéal on Kerry's Wild Atlantic Way, you will find this magnificent Eddie Hackett designed championship links course. Each hole is carved from the natural unspoilt landscape of the Dingle Peninsula, with hazards laid down long before the game of golf was dreamt of. A winding "burn" twists and turns through the entire course adding a thrilling dimension to shot selection. The greens are a delight - smooth and true.

Ranked in the top 80 golf courses in Ireland by Irish Golfer Magazine, Dingle Golf Links, Ceann Sibéal is a strong test for any golfer, however, great links golf is not all we have to offer! As you play, the whole panorama of the Dingle Peninsula is revealed - hidden bays with small fishing villages, glorious hills and mountains and the Blasket Islands out in the wild Atlantic. The local area abounds in archaeological treasures, wild flora and fauna, arts and crafts and ancient Gaelic culture. You will hear the magical Irish language softly spoken here and maybe pick up "cúpla focail" - a couple of words.

With so much to offer the golfer, both on and off the course, this most westerly golf course in Europe is definitely worth the trip!

"This course has everything that St. Andrews has to offer, and more!"
- **Christy O'Connor Jnr**



Dingle Town



FOUNDED	1924
ARCHITECT	Eddie Hackett, Christy O'Connor Jnr.
TYPE OF COURSE	Links
PAR	72
STANDARD SCRATCH SCORE (SSS)	71
LENGTH	6,696 yards

Waterville



Ring of Kerry, Waterville, Co. Kerry
www.watervilegolflinks.ie

Championship Links, beautiful yet pure - a mystical experience

Links land is a geological rarity. Less than one percent of all courses in Europe are championship links. Waterville is honoured to be included among the very best of these in a prestigious Golf World survey. It is one of the oldest Irish Clubs, having been founded in 1889 with the arrival of the trans-Atlantic telegraph cable from the United States. After 80 years of play, the famous Irish golf architect, Eddie Hackett and the late owner, John A. Mulcahy, redesigned the original nine-hole course.

Today Waterville is truly mystical. The course gradually introduces the player to its special tempo and rhythm and concludes with a symphony of links beauty. From Henry Cotton to Mark O'Meara and Tiger Woods, all have praised its perfection.

The Clubhouse is unique with ocean vistas, golf art, antique memorabilia and the warm ambiance of its members. The restaurant and pub feature fresh seafood, Irish Fare and the best pint in Kerry, all served by the glow of turf fires.

The Links resort includes Waterville House, the Directors residence, and a four star 18th century manor. Guests enjoy preferential access to the Links and one of the finest salmon and sea trout fisheries in Ireland.



"Swing Courses Waterville & Ballybunion helped me realise the dream of a lifetime – victory in the Open Championship at Royal Birkdale the following week"
- **Mark O'Meara**



Waterville House

FOUNDED	1889 - Waterville Golf Links
ARCHITECT	Eddie Hackett, John A. Mulcahy, Tom Fazio
TYPE OF COURSE	Links
PAR	72
STANDARD SCRATCH SCORE (SSS)	73
LENGTH	7,347 yards





Dooks

Dooks, Glenbeigh, Co. Kerry
www.dooks.com

A truly traditional experience

Golf has been played in Dooks since 1889 and is the oldest Club in Kerry and one of the oldest in Ireland. Dooks was originally a nine-hole course and in 1970 the members designed and constructed a second nine.

In 2002 the Club engaged the services of renowned "links" architect Mr. Martin Hawtree to enhance the layout of this visually stunning seaside gem.

Hawtree truly lived up to his reputation and today, Dooks, with its gentle rolling sandy fairways looking out at breathtaking views of Dingle and overlooked by the magnificent highest mountains in Ireland, the McGillicuddy Reeks, is a golf experience not to be missed.

Dooks, renowned for its friendly atmosphere offers excellent value for money and for golfers who want a real taste of traditional links golf at its very best, this little gem presents a convincing case.

"Dooks is maybe the loveliest little golf club in the world. Certainly I have never been more totally surrounded by superb scenery than at Dooks"
- David Davies of 'The Guardian'



FOUNDED	1889
ARCHITECT	Martin Hawtree
TYPE OF COURSE	Links
PAR	71
STANDARD SCRATCH SCORE (SSS)	71
LENGTH	6,511 yards

Killarney

Killarney, Co. Kerry
www.killarneygolfclub.ie

Spectacular Golf, Spectacular Scenery

After the rough and tumble of the traditional Irish links courses, the tranquil beauty and somewhat gentler pace of Killarney's Championship parkland courses offers a welcome respite. Killarney Golf & Fishing Club was established in 1893 and is one of the oldest clubs in the country. The Championship courses, Killeen and Mahony's Point, have each been multiple hosts to European & Ladies European tours, and are nestled amidst unrivalled lake and mountain vistas.

At 7,252 yards from the Championship tees, the Killeen course is amongst the most challenging in the country. The stunning beauty of the natural setting is matched by the treachery of the layout with water in play in virtually every hole. At 6,800 yards, the traditional design and firmer 'linksy' terrain of Mahony's Point offers the perfect complement to the Killeen course, and is the favourite of club members.

Killarney Golf & Fishing Club boasts extensive practice facilities at its Golf Academy, as well as a team of PGA Professionals that offer first-rate tuition packages and clinics for individual golfers and groups.

The treacherous Killeen and timeless Mahony's Point layouts – as well as the legendary après golf - will leave you wanting to return to Killarney again and again.

"Killarney has a special place with golfers the world over for decades, where the breathtaking scenery is a perfect match for the challenging golf"
- Pdraig Harrington



	KILLEEN	MAHONY'S POINT
FOUNDED	1893 (Killarney Golf Club)	
ARCHITECTS	Eddie Hackett Dr. W. O'Sullivan	Sir Guy Campbell
TYPE OF COURSE	Parkland	Parkland
PAR	72	72
STANDARD SCRATCH SCORE (SSS)	73	73
LENGTH	7,252 yards	6,800 yards





Cork



Little Island, Co. Cork
www.corkgolfclub.ie

The words 'Alister Mackenzie' will prove sufficient to lure golfers from around the world, such is the esteem in which this British golf architect is held. Cork Golf Club is rightly proud of the work he carried out there, on Little Island, in the 1920's.

The course has a beautiful old school charm to it and combines the beauty of holes clinging to the water of Cork Harbour (4-6), parkland holes flowing through the trees and the famous limestone quarry holes.

Recent work has seen the bunkers returned to more traditional Mackenzie shapes and they are raised up, attractive and very threatening. It was a brave move by the club, but one that has proved a triumph.

This mature setting mixes the variety of holes to perfection. It keeps the adrenaline flowing, especially with a couple of sharp, unexpected elevation changes at the end of the round. Be sure to look out for Seve's Tree, a Spanish Chestnut planted in 1983 to celebrate the legend's 332 metre drive on the 11th hole



"I have happy memories of Cork Golf Club, both as an amateur and professional. The course has always impressed me"
- Paul McGinley, Ryder Cup Captain 2014



FOUNDED	1888
ARCHITECT	Alister Mackenzie
TYPE OF COURSE	Parkland
PAR	72
STANDARD SCRATCH SCORE (SSS)	72
LENGTH	6,770 yards

Old Head Golf Links



Kinsale, Co. Cork
www.oldhead.com

Old Head is a remarkably dramatic piece of Ireland, protruding over two miles into the Atlantic Ocean. The Old Head of Kinsale is home to a World-Class Golf Course and Luxury Accommodation.

Situated just 15 minutes from the Medieval Town of Kinsale and a mere 40 minutes from Cork International Airport, the course has received rave reviews since its creation in 1997 and has become a 'must play' for all discerning golfers the world over.

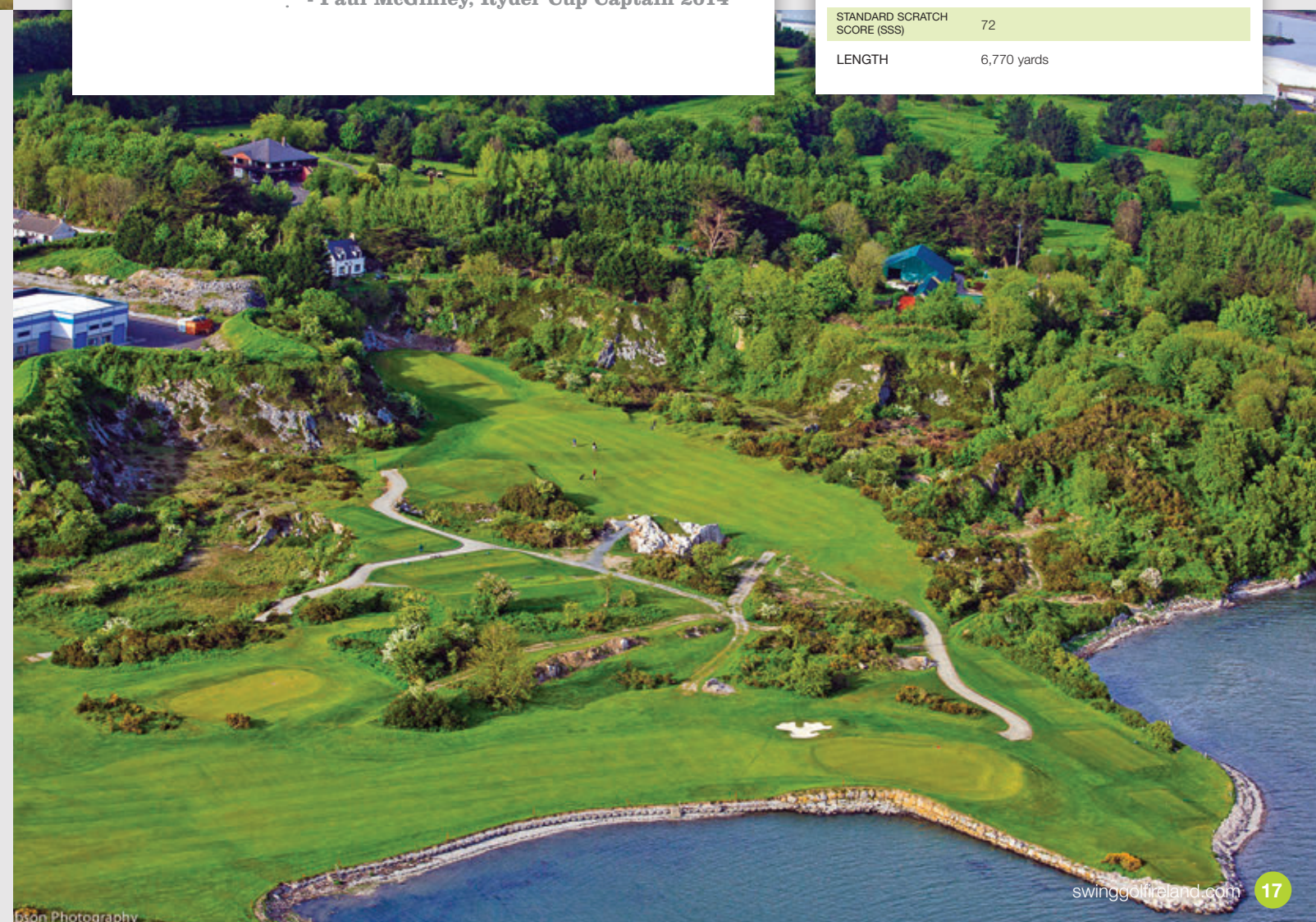
From the tips, the course stretches to over 7,000 yards with a minimum of five tees per hole. Nine holes play along the cliff tops and all eighteen holes provide stunning ocean views. Facilities include a warm up range and a short game practice area. The Old Head Caddie Programme is among one of the most extensive and professional worldwide.

You and your guests can dine at the 5-star de Courcey Restaurant or enjoy the more informal environment of the Lusitania Bar. You can also choose to stay on the headland in one of the 15 Luxurious Members' Suites and experience the Old Head Spa, Fitness Suite and Beauty Treatment Rooms which complement the outstanding beauty and setting of the site.

"The most spectacular course on earth"
- Links Magazine



FOUNDED	1997
ARCHITECT	Ron Kirby, Paddy Merrigan, Liam Higgins, Eddie Hackett & Joe Carr
TYPE OF COURSE	Links
PAR	72
STANDARD SCRATCH SCORE (SSS)	72
LENGTH	7,200 yards



Don Photography

Ring of Kerry

Ring of Kerry, Templenoe, Co. Kerry
www.ringofkerrygolf.com



Famed for its spectacular scenery and the intoxicating hospitality of the Kerry people, the Ring of Kerry Golf and Country Club provides an experience not to be missed by any discerning golfer visiting Ireland's South West.

As you make your way around this par 73-championship course the breath-taking scenery equally matches the demands of the golf. Over- looking Kenmare Bay and nestling between the Caha Mountains and the McGillicuddy's Reeks, the panoramic view has to be seen to be believed. You will experience some of the most scenic holes in Ireland, ranging from the dramatic tee shot on the 6th hole 'Ladies View' to the stunning backdrop of the par 3 13th 'An Neidin'.

What better way to relax after your round than to dine or have a drink on the balcony of the clubhouse and watch the action on the 18th hole or simply soak up the scenery of the majestic Kenmare Bay.



FOUNDED	1998
ARCHITECT	Eddie Hackett
TYPE OF COURSE	Links to Parkland
PAR	73
STANDARD SCRATCH SCORE (SSS)	72
LENGTH	6,663 yards


CASTLEMARTYR
★★★★★

Cork's Golfing Gem

SITUATED ON 220 ACRES OF MATURE WOODLANDS AND GROUNDS, AND FEATURING A RON KIRBY DESIGNED 18 HOLE INLAND LINKS STYLE COURSE, THE 5 STAR CASTLEMARTYR RESORT DEMANDS YOUR ATTENTION.

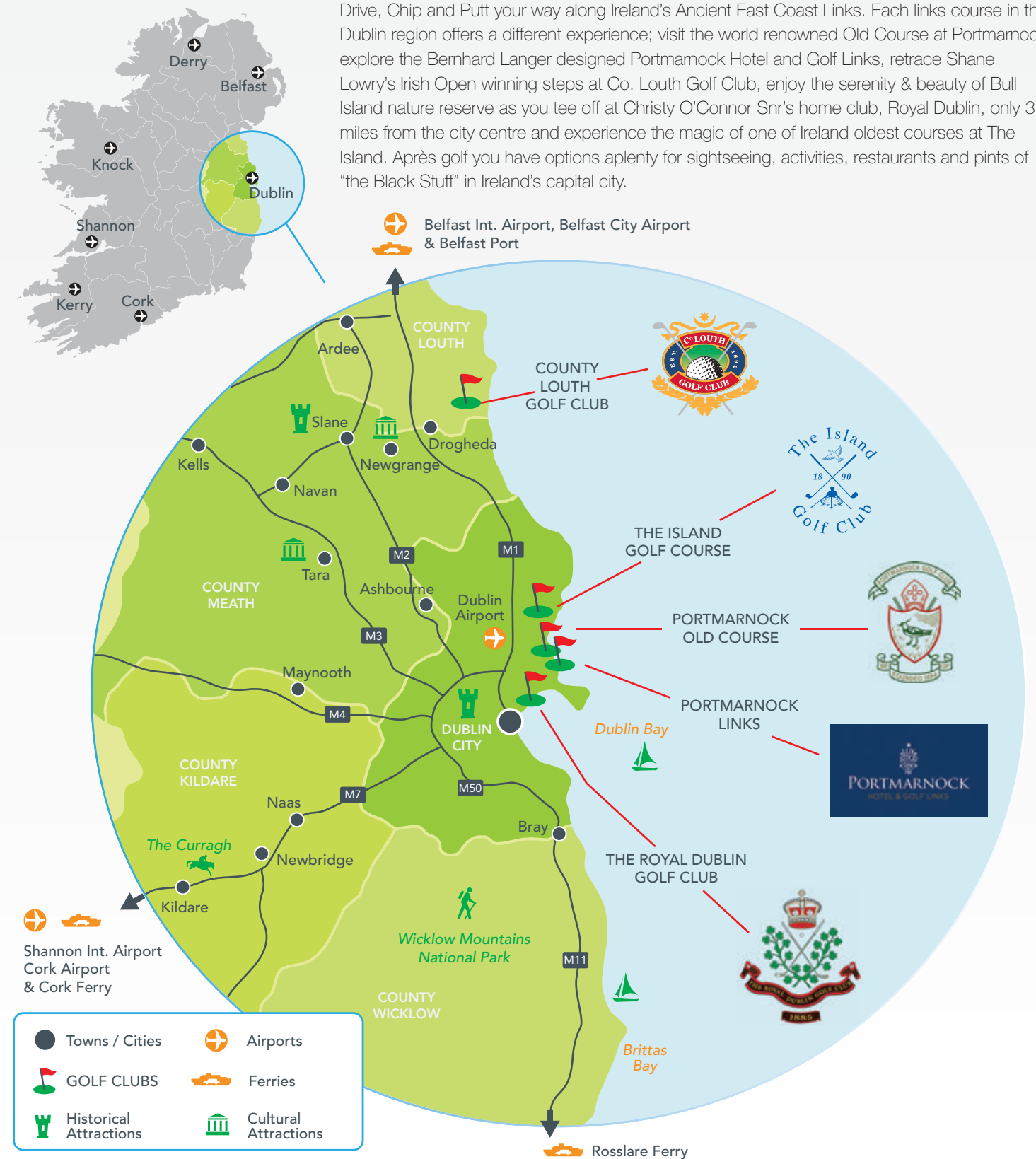
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Dublin's Ancient East Links

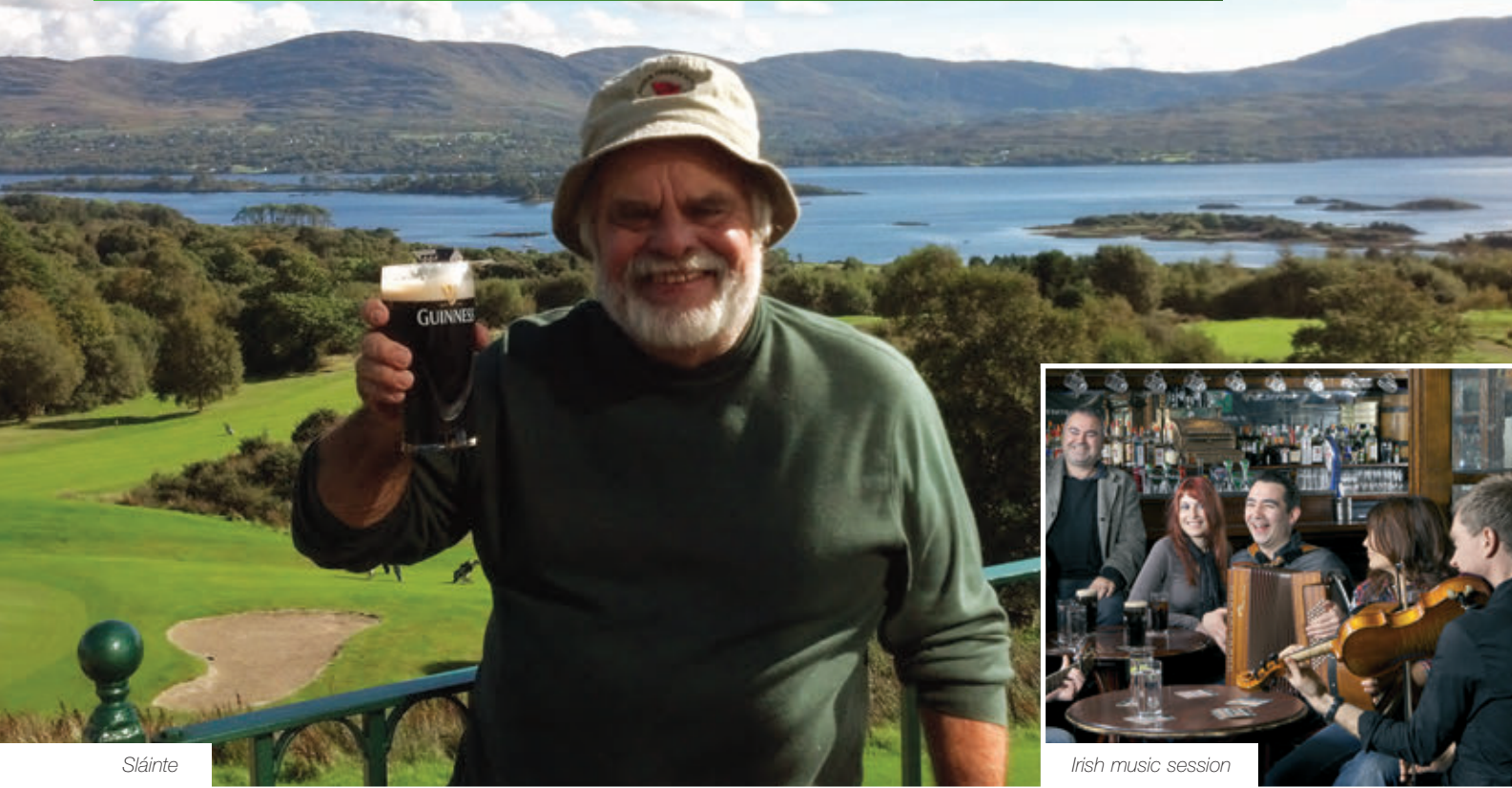
Drive, Chip and Putt your way along Ireland's Ancient East Coast Links. Each links course in the Dublin region offers a different experience; visit the world renowned Old Course at Portmarnock, explore the Bernhard Langer designed Portmarnock Hotel and Golf Links, retrace Shane Lowry's Irish Open winning steps at Co. Louth Golf Club, enjoy the serenity & beauty of Bull Island nature reserve as you tee off at Christy O'Connor Snr's home club, Royal Dublin, only 3 miles from the city centre and experience the magic of one of Ireland oldest courses at The Island. Après golf you have options aplenty for sightseeing, activities, restaurants and pints of "the Black Stuff" in Ireland's capital city.



Sightseeing in and around Dublin

Dublin Castle	Croke Park	The Curragh
Guinness Storehouse	Old Jameson Distillery	Newgrange
Kilmainham Gaol	Trinity College	Hill of Tara
National Museum of Ireland	Dublin Zoo	Wicklow Mountains

A lifetime experience not to be missed



Sláinte



Irish music session



Departing for golf



Outdoor Irish dancing



An Irish welcome



Enjoying the 19th hole



Fourball



Dressed for the occasion



Pickup at the airport



Mixed Foursomes



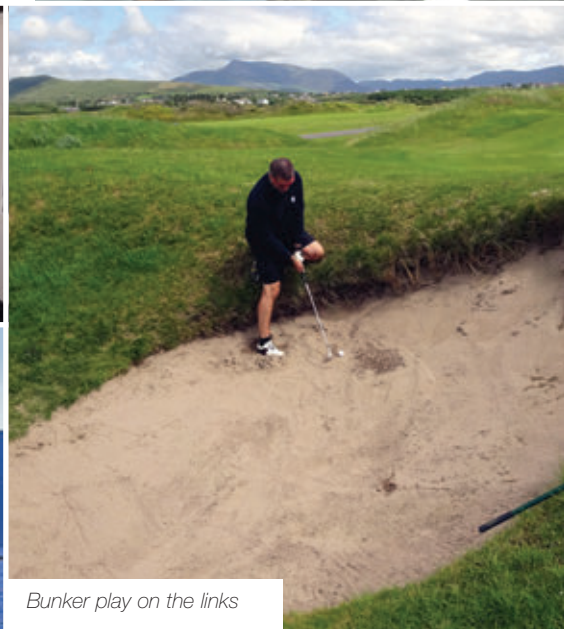
The first tee



Pulling a pint of Guinness



Cliffs of Moher tour



Bunker play on the links



A caddies advise is priceless



The UK boys with Arnie Palmer

Planning your visit



To ensure a successful and enjoyable trip, it is advisable to book well in advance. It is not unusual for visiting golfers to book 12 months in advance.



The main season runs from April to October but golf can be played all year round, weather and course conditions permitting. September is the busiest month for golf.



Always plan and book golf tee times before finalising accommodation and transportation reservations.



When planning your trip use our map and driving time grid on pages 4/5 to assist you, as driving time is more important than distance in Ireland.



There are more tee times available on the weekdays than the weekends.



If hiring a vehicle, always ensure it is large enough to carry golf clubs and luggage. For example, with groups of 4-6 golfers our recommendation is a minivan.



A chauffeur driven coach is a good option for groups of 8 or more. Your chauffeur will coordinate your travel plans and daily activities, ensuring comfort and relaxation during your stay.



Do request caddies in advance. In general senior caddies will carry two bags (double). It is advisable to take a least one caddy per fourball.



While Ireland's summer climate is temperate and pleasant, it is advisable to bring wet gear and also pack a few sweaters for the evenings.



Always take out travel insurance.

Things you should know before you go.

Currency

- Currency in Ireland - €.
- Currency in Northern Ireland - £.
- Currency available at banks and foreign exchanges.
- ATM's are freely available in every town.
- Major credit/debit cards are accepted at most establishments.



Medical/Insurance

- All visitors should take out travel insurance.
- Emergency services are contactable on **999** or **112**.
- Doctor/Medical services available in most towns.
- Pharmacies widely available.



Electricity, Phones & Wifi

- Standard electric outlet is 220 Volts AC.
- Ensure you have a plug adapter to fit the flat three-pin socket.
- Before travelling, check with your phone service provider regarding charges for use overseas.
- Free Wifi is available at most hotels & guesthouses.
- Prepaid phone cards available in many general stores.



Driving in Ireland

- Rental vehicles are Right Hand Drive.
- Cars Drive on the left side of the road.
- Automatic Transmission vehicles available but should be booked in advance.
- GPS units can be requested and are payable direct at the time of collection.
- Free smartphone apps, such as Navmii and Now Drive can be used in Ireland without data connection or fees.



Tipping/Gratuity

- Customary tip is 10 – 20%.
- Hotels & Restaurants may include it in the bill as service charge.
- It is not customary to tip in bars unless you have table service.
- Tipping porters, taxi drivers, etc is at your own discretion.



Caddies

- Forecaddies, Senior and Junior Caddies are available at most courses at different prices.
- Caddies can be requested in advance but not guaranteed.
- It is advisable to hire at least one caddy per fourball.
- Fees are paid to the caddy master on the day of play.
- A tip is at your discretion.



At the Courses - The Clubhouse, Lessons, Dress Code, Carts and Equipment Hire

- All well-known golf clubs offer full bar and catering facilities along with well-stocked Pro Shops for apparel & souvenirs.
- Dress code for clubhouses is smart casual. Golf shoes are not permitted in some clubhouses. Tailored shorts & polo shirts allowed.
- Golf Lessons with the resident golf pro can be arranged by SWING if required. Prebooking is essential.
- Pull Carts are readily available at the courses for a small fee.
- Electric cart availability is limited and should be prebooked.
- Ride on carts (Buggies) are also limited and some clubs do not permit them on the course.
- Club hire is available at all courses, and should be prebooked.



when to go...

Temperature (Fahrenheit) Avg max. daily	March	April	May	June	July	August	September	October
	54°	55°	60°	64°	69°	69°	64°	58°
Sunrise at month end 24hr Clock	March	April	May	June	July	August	September	October
	07.25	06.05	05.20	05.10	05.50	06.40	07.25	08.15
Sunset at month end 24hr Clock	March	April	May	June	July	August	September	October
	20.00	21.00	21.45	22.00	21.30	20.35	19.30	18.25

What the pros say!

"I can't thank the SWING courses enough for the part they played in my British Open Victory at Royal Birkdale in 1998. I am thankful for having so many opportunities to play such golfing gems. I know it's a cliché, but it is always great to renew my acquaintance with the Land of my Ancestors.

It has been my great pleasure to bring friends of mine to the South West and have them welcomed like family. My good friend Tiger Woods has used the SWING courses as a launch pad for British Open success and I will always remember Payne Stewart (RIP) shooting a hole in one on Ballybunion's 220 yard par three, third hole. I hope you enjoy the pages that follow and that someday you will get to enjoy the best golf experience one would wish to have"



- Mark O'Meara

What SWING can do for you

SWING Golf Ireland can make your dreams of the perfect golf holiday come true. As an internationally recognised brand leader in the market place, our company's ground handling business has been satisfying customers' needs since 1986.

For over 30 years the team at Swing have built up strong relationships with all our service providers and have become experts at planning and managing a range of services including itinerary planning, tee-times reservations, accommodations, transportation, golf events, dining and non golfing activities such as sightseeing, race meetings and evening entertainment.

Our intimate product knowledge helps us provide customer satisfaction with the least fuss and we have many repeat and referral customers. We can cater for individual travellers, corporate organisations, celebrities, states people and tour operators worldwide, with a service that extends to all of Ireland.

Why not plan your courses and routing by using our 'On-Line Planner'?

www.swinggolfireland.com

Easy step-by-step planner ➤



Easy Access

It is as easy to get to South West Ireland, as it is to sink a three-inch putt.

All SWING courses are easily accessible from Shannon, Cork and Kerry Airports. Between them, these three airports are well serviced with direct flights, or one-stop connections, from most major cities in the United States, United Kingdom and Continental Europe.

Dublin and Belfast airports, the ferry ports of Cork, Rosslare, Dublin, Belfast and Larne, are all within easy driving of South West Ireland.

Ask your travel agent for full details.

Don't just take our word for it...

Thanks again for putting together such a great itinerary for our group of 14. Most people commented that it was probably the best overall tour and the group has been making the annual trip now for 7 years. And this is even taking the weather into consideration! The South West Courses were even better than you described and the 'craic' second to none.

– Mark Elston, UK

We really love what you do for us - you make the golf dreams come true! It was perfect. Golf on world class courses and our accommodation and hospitality were second to none – but you are right – we needed at least a week back at work to recover!

Thanks for all of your help.

– Cheney/Kohler Group, USA

Thanks for organising a wonderful trip to the South West last Aug. We look forward to the same again this year. No golf life is complete without a trip to the South West of Ireland. While the golf is incredible, the pilgrimage to Ireland is about more than just the golf. Much more. It's the warmth of the people, the music, the sights and sounds, even the smells. Each year I go to Ireland and it's like coming home after a long journey, and I don't even have one drop of Irish blood in me. Thanks again

– Charlie Rymer Golf Channel



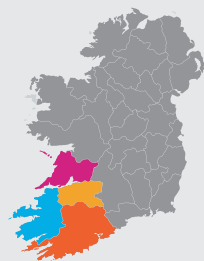
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WILD ATLANTIC WAY
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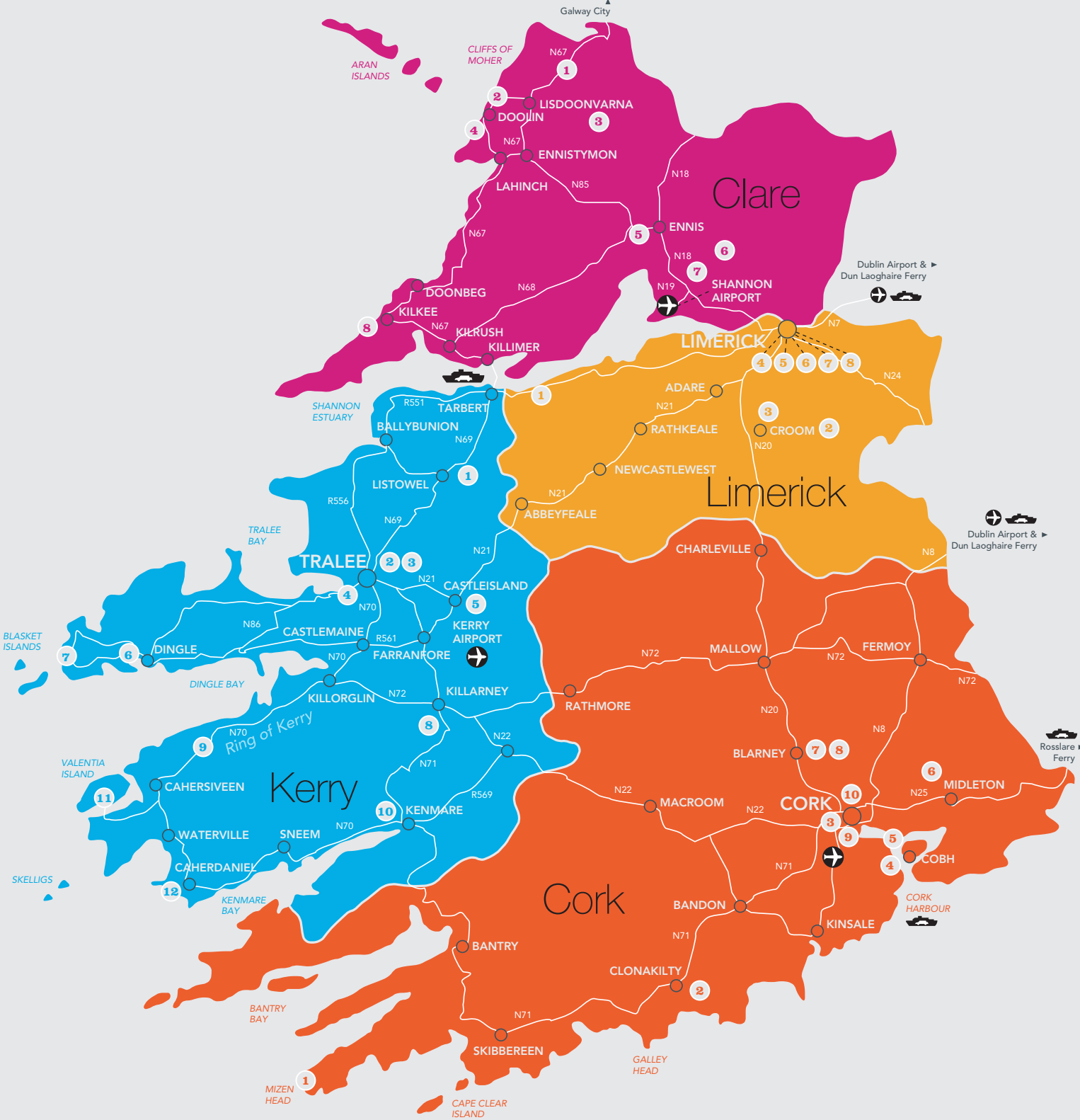
Places of Interest/ Sightseeing

Not alone does South West Ireland provide the best in golf but it has its own ancient and rich history. Geological movements of the earth's plates gave us lofty mountains and seascapes. Volcanoes created islands like the Blasket Islands off the coast of Co. Kerry. Glaciers carved out lake filled valleys like Killarney and the receding ice allowed for magnificent woodlands, flora and wildlife to evolve.

Megalithic tombs and monuments older than the pyramids are found throughout the region. Visitor centres and museums such as the Burren in Clare and the Cobh Heritage Centre in Cork, which depicts the last port of call for the Titanic, can help you relive times past.

The many outdoor activities include, hill walking, cycling, horse riding, shooting, fishing, sailing and surfing as well as participation in the annual festivals and horse racing events held throughout the region.

Visitors can observe the Irish express their culture through poetry, song and dance, with every town and village having its own traditional performers, not to mention our Gaelic footballers and hurlers. Better again, why not join their fun while downing a pint of the 'Black Stuff' in our famous 'Irish Pubs.'



Skellig Michael, Co. Kerry

- | | |
|--|----------------------------|
| 1 Listowel Castle | 7 Blasket Islands Centre |
| 2 Kerry County Museum | 8 Muckross House & Gardens |
| 3 Siamsa Tíre (Folk Theatre) | 9 Ring of Kerry |
| 4 Blennerville Windmill | 10 Kenmare Heritage Town |
| 5 Crag Caves | 11 Skellig Experience |
| 6 Dingle Peninsula (Fungi the Dolphin) | 12 Derrynane House |



The Burren, Co. Clare

- | | |
|---------------------|----------------------------------|
| 1 Ailwee Cave | 5 Ennis Friary |
| 2 Doolin Cave | 6 Craggaunowen (The Living Past) |
| 3 The Burren Centre | 7 Bunratty Castle & Folk Park |
| 4 Cliffs of Moher | 8 Kilkee Waterworld |



King John's Castle, Limerick

- | | |
|---|------------------------------|
| 1 Foynes Flying Boat Museum | 5 The Hunt Museum |
| 2 Lough Gur Stone Age Centre | 6 The Treaty Stone |
| 3 Croom Mills & Heritage Centre | 7 Angelas Ashes Walking Tour |
| 4 St. Mary's Cathedral & King John's Castle | 8 Limerick Museum |



Old Middleton Distillery, Co. Cork

- | | |
|-----------------------------------|----------------------------|
| 1 Mizen Head Vistor Centre | 6 Old Middleton Distillery |
| 2 West Cork Model Railway Village | 7 Blarney Castle |
| 3 St. Finbarre's Cathedral | 8 Blarney Woolen Mills |
| 4 Cobh Heritage Centre | 9 Old English Market |
| 5 Fota Wildlife Park | 10 Cork Gaol |



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Tourism
Ireland

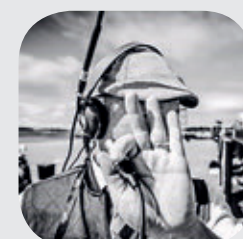


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Fairways of Life - Matt Adams



Fairways of Life

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Fairways of Life, Inc

★★★★★ 5.0, 6 Ratings

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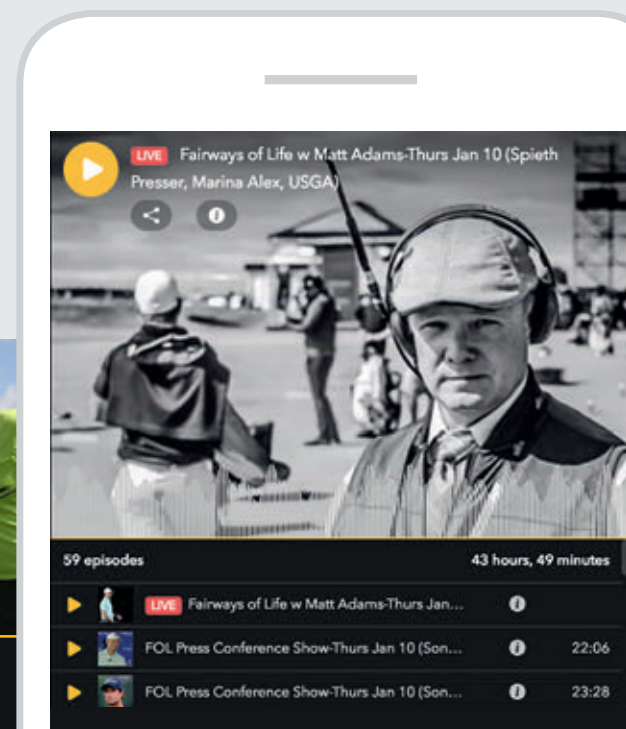
Matt Adams (Matty)

is a Golf Channel Personality, multiple-time New York Times best selling author, the host of "Fairways of Life" and a golf business and equipment expert.



Fairways of Life, the most listened to golf show in the world can be heard on **www.fairwaysoflife.com** and the App is available in both **iOS and Android**. It is also available **on demand** on every major digital platform worldwide.

Matt is passionate about Irish golf and is a regular visitor to Ireland hosting popular Listener Trips.



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"Kerry Coaches are Ireland's leading chauffeured golf vacation transport provider. We offer a large range of luxury golf vehicles designed to take you and your golf clubs to your choice of Ireland's best courses in style and comfort."

We have local and experienced drivers who specialise in golf tours and have proven to be an invaluable asset to any golf vacation. These drivers have built up a strong working relationship with caddy masters, course rangers and other staff at all of Ireland's finest courses. Our drivers have a tremendous knowledge of the best restaurants and pubs in the country. From local Irish cuisine, traditional music to finding the best pint of Guinness, our drivers will point you in the right direction.

We have been lucky enough to chauffeur some of the world's greatest sportsmen including; Tiger Woods, Tom Watson, Justin Leonard, Ben Crenshaw, the late Payne Stewart, Michael Jordan and Wayne Gretzky"

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